### **PPC REVEAL**

# Luigi Virginio

FULL REPORT FOR Prova per Articolo 3

#### 1. Summary

Competitors

Unique Ads -> Ads

**Total Competitors:** 14

**Total:** 19

## 2. Advertisers

**Visibility** 

www.simpalm.com (85.7%)

hawksem.com (28.6%)

www.smartsites.com (28.6%)

lineardesign.com (14.3%)

searchkings.com ( 14.3% )

threeventures.com (14.3%)

thrivedigital.com (14.3%)

www.brunnerworks.com (14.3%)

www.chetu.com (14.3%)

www.lightmix.com (14.3%)

www.matvbillboards.com (14.3%)

www.mybizniche.com (14.3%)

www.neboagency.com (14.3%)

www.seocompany.com (14.3%)

SNo	Advertiser Url	Keyword Count	Locations Count	Ads Count	Visibility	Avg Ad pos
1	www.simpalm.com	1 (33.3%)	1 (100.0%)	4 (21.1%)	85.7%	1
2	hawksem.com	1 (33.3%)	1 (100.0%)	2 (10.5%)	28.6%	2.5
3	www.smartsites.com	1 (33.3%)	1 (100.0%)	2 (10.5%)	28.6%	2

SNo	Advertiser Url	Keyword Count	Locations Count	Ads Count	Visibility	Avg Ad pos
4	lineardesign.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	1
5	searchkings.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	3
6	threeventures.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	1
7	thrivedigital.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	1
8	www.brunnerworks.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	1
9	www.chetu.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	4
10	www.lightmix.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	3
11	www.matvbillboards.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	2
12	www.mybizniche.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	3
13	www.neboagency.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	1
14	www.seocompany.com	1 (33.3%)	1 (100.0%)	1 (5.3%)	14.3%	1

# 3. Ad Copy

Simpalm https://www.simpalm.com/top-webdevelopers-in-dc

### DC's Niche Web Development | Best Rated Web Agency in DC

We are one of the top web development company in DC area delivering high quality web. Hire top web developers near you with local office in Maryland, and Washington DC.

Affordable Services. App Design and

Strategy.

Keyword: web agency

Visibility: 9.5%

Location: Washington,United States

Sponsored

Simpalm https://www.simpalm.com/top-webdevelopers-in-dc

## Best Rated Web Agency in DC - DC's Best Web Developers

We are one of the top web development company in DC area delivering high quality

web.

Keyword: web agency

Visibility: 9.5%

<u>Threeventures</u> https://threeventures.com/ppc-management/

### Start Winning in PPC | We're More Than Just PPC

Our combination of PPC, CRM and Analytics teams set us ahead of other consultancies. Agency punt you to a junor PPC manager? Put your account in experienced hands. ROI

Focused. Hourly Consulting.

Keyword: ppc agency

Visibility: 4.8%

Location: Washington,United States

#### Sponsored

Simpalm https://www.simpalm.com/top-webdevelopers-in-dc

#### Best Rated Web Agency in DC

Professional Web Development — We are one of the top web development company in DC area delivering high quality web. Hire top web developers near you with local office in

Maryland, and Washington DC.

Keyword: web agency

Visibility: 4.8%

<u>Matvbillboards</u> <u>https://www.matvbillboards.com/baltimore-</u> md

### Baltimore Maryland Mobile Ads - DOOH Advertising, Baltimore MD

Promote your business on the go with our mobile advertising services that deliver

3

results.

Keyword: web agency

Visibility: 4.8%

Location: Washington,United States Sponsored

Lightmix https://www.lightmix.com/

## Virginia, DC Web Design Agency - 20+ years of service

Web design, branding, events, digital marketing, UX/UI, animation. Contact today!

Keyword: web agency

Visibility: 4.8%

<u>Neboagency</u> <u>https://www.neboagency.com/human-</u> <u>centered/agency/</u>

## <u>Nebo - a Human-Centered</u> <u>Agency - Built for the</u> <u>Digital Age</u>

Our Campaigns Do More Than Drive Awareness, They Change Behavior. Learn Why. Discover Nebo - a Human-Centered, Full Service Creative Agency. Human-Centered Approach. Full-Service Agency. Established in 2004. 100+ Awards in 2

Years.

Keyword: ppc agency

Visibility: 4.8%

Location: Washington,United States

Sponsored

<u>Chetu</u> <u>https://www.chetu.com/solutions/web-</u> <u>development.php</u>

### <u>Website Development</u> <u>Company - Get the Site You</u> <u>Need Today</u>

We Offer Web Developers. Code Fully Owned By Our Clients. Lowest Industry Rates

Available.

Keyword: web agency

Visibility: 4.8%

<u>Simpalm</u> https://www.simpalm.com/top-web-<u>developers-in-dc</u>

## Our Clients in DC Love Us | Best Rated Web Agency in DC

We are one of the top web development company in DC area delivering high quality web. Hire top web developers near you with local office in Maryland, and Washington DC.

Award Winning Team. 12+ Years of

Experience.

Keyword: web agency

Visibility: 4.8%

Location: Washington,United States

#### Sponsored

<u>Seocompany</u> https://www.seocompany.com/lp-local-seo/

### SEOCompany.com | Local SEO Experts

We Craft Customized Local SEO Strategies Tailored To Your Business's Unique Needs & Goals.Marketing agency · Washington · Open

 $\cdot$  Closes 5:30 PM

Keyword: web agency

Visibility: 4.8%

Hawksem http://hawksem.com/ppc\_company

### Best In Class PPC Agency -Top Tier Certified PPC Experts

Expert in Results-Driven, ROI-Focused PPC, SEO, Content & Social Media Marketing. Data Driven, Results Oriented, and Absolutely No BS. Grow Your Business With Us! No Setup Fees. Sponsored

<u>Smartsites</u> <u>https://www.smartsites.com/lp/digital-</u> <u>marketing-lp-cro/</u>

#### #1 Rated PPC Agency - #1 PPC Advertising Agency

Inc5000<sup>™</sup> fastest growing AdWords<sup>™</sup>

Advertising Agency. 5\* Reviews on FB, YLP...

Keyword: ppc agency

Visibility: 4.8%

Location: Washington,United States

Keyword: ppc agency

Visibility: 4.8%

Lineardesign https://lineardesign.com/paid-search/

## Premier PPC Agency | Google, Bing, Facebook, & More

Outperform your competition with our unique AI & expert team. Get your free proposal now! Best-in-class A.I. for crossplatform ads management. Get your free proposal today! Multiple Pricing Options. Best-in-class A.I. Outpace Competitors.

Expertise Meets A.I.

Keyword: ppc agency

Visibility: 4.8%

Location: Washington,United States

#### Sponsored

<u>Mybizniche</u> https://www.mybizniche.com/ppcadvertising/

#### **PPC Advertising Company**

Growth Marketing Agency — PPC. Social.

eCommerce. Branding. SEO. Content. Web

Dev. Programmatic. Traditional Media.

Keyword: ppc agency

Visibility: 4.8%

<u>Thrivedigital</u> https://thrivedigital.com/

#### **Top PPC Agency**

No Lengthy Contracts — Regain Your Trust in Digital Marketing Agencies. We're Recognized and Trusted by the Best. We Plan, Build, and Optimize Online Ad Campaigns That Reach Millions Online.

#### Keyword: ppc agency

Visibility: 4.8%

Location: Washington,United States Sponsored

<u>Smartsites</u> <u>https://www.smartsites.com/lp/digital-</u> <u>marketing-lp-cro/</u>

## **#1 Rated PPC Agency - #1 Pay Per Click Advertising**

Inc5000<sup>™</sup> fastest growing AdWords<sup>™</sup> Advertising Agency. 5\* Reviews on FB, YLP,

G+. Over...

Keyword: ppc agency

Visibility: 4.8%

<u>Searchkings</u> <u>https://searchkings.com/?us=true&gad\_sour</u> <u>ce=1&gclid=EAIaIQobChMI9cOawa2NgwMV</u> <u>UWpHAR09SQX1EAAYAyAAEgLba\_D\_BwE</u>

### <u>SearchKings® - 4.9 Star</u> <u>Review Rating - PPC Lead</u> Generation

Award Winning PPC Advertising Agency with

1,600+ 5-Star Reviews! Your Search is Over.

Keyword: ppc agency

Visibility: 4.8%

Location: Washington,United States Sponsored

Hawksem http://hawksem.com/ppc\_company

## Best In Class PPC Agency -Zero BS, 100% Results, Always

Expert in Results-Driven, ROI-Focused PPC,

SEO, Content & Social Media Marketing

Keyword: ppc agency

Visibility: 4.8%

Brunnerworks https://www.brunnerworks.com/what-wedo/media/sem

#### **Brunner PPC Agency**

PPC Agency — Highly Experienced Teams That Are Agile, Proactive And Committed To Your Business. Elevate Your Brand With Our Proven Marketing Expertise And See

Outstanding Results. Measurable SEM. ROI

Focus.

Keyword: ppc agency

Visibility: 4.8%

Location: Washington,United States

### 4. Ad Schedule

#	Wed (2023-12- 13)	Thu (2023-12- 14)	Fri (2023- 12-15)	Sat (2023-12- 16)	Sun (2023-12- 17)	Mon (2023-12- 18)	Tue (2023-12- 19)
12:00							
AM							
01:00	2						
AM	Ζ						
02:00							
AM							

#	Wed (2023-12- 13)	Thu (2023-12- 14)	Fri (2023- 12-15)	Sat(2023- 12-16)	Sun (2023-12- 17)	Mon (2023-12- 18)	Tue(2023- 12-19)
03:00 AM	4						
04:00 AM							
05:00 AM	2						
06:00 AM							
07:00 AM	1						
08:00 AM							
09:00 AM	1						
10:00 AM							
11:00 AM	5						
12:00 PM							
01:00 PM	6						
02:00 PM							
03:00 PM							
04:00 PM							
05:00 PM							
06:00 PM							

#	Wed (2023-12- 13)	Thu (2023-12- 14)	Fri (2023- 12-15)	Sat(2023- 12-16)	Sun (2023-12- 17)	Mon (2023-12- 18)	Tue(2023- 12-19)
07:00							
PM							
08:00							
PM							
09:00							
PM							
10:00							
PM							
11:00							
PM							

# **5. Keywords**

#### No. of advertisers

ppc agency (9)

web agency (5)

SNo	Keywords	Number of Advertisers
1	ppc agency	9
2	web agency	5

5

9